



Sponsorship and Advertising Opportunities

Spring Fling & Online Auction
Thursday April 18, 2024 - F.M. Kirby Center

Honoring:
Fork Over Love &
Lissa Bryan-Smith

1895- Charity Society was founded to bring order to charitable relief. - \$10,000

- Check presentation sent to media
- Logo on invitations (if confirmed by, February 15, 2024)
- Name/Logo listed on all print materials
- Logo on event promotions including online auction, e-blasts, social media, and website
- Logo displayed at dinner site
- 10 tickets to Spring Fling
- Full-page ad in premium location in newspaper insert

1972- The Help Line service was initiated. - \$7,500

- Logo on invitations (if confirmed by, February 15, 2024)
- Name/Logo listed on all print materials
- Logo on event promotions including online auction, e-blasts, social media, and website
- Logo displayed at dinner site
- 8 tickets to Spring Fling
- Full-page ad in newspaper insert

1990- FSA began the Batterers Intervention Service. - \$5,000

- Logo on event promotions including online auction, e-blasts, social media, and website
- 6 tickets to Spring Fling
- Half-page ad in newspaper insert

2010- Help Line becomes PA 211 NE/ Help Line; doubling its footprint from five counties to ten counties. - \$2,500

- Name/Logo on event promotions including online auction, e-blasts, social media, and website
- 4 tickets to Spring Fling
- Half-page ad in newspaper insert

2022- FSA NEPA establishes a Food Pantry and provides basic household necessities to clients. - \$2,000

- Underwrites special event program concession
- 2 tickets to Spring Fling
- Quarter-page ad in newspaper insert

2021- FSA NEPA celebrates its 125th Anniversary- \$1,000

- Name/Logo on event promotions including online auction, e-blasts, social media, and website
- 2 tickets to Spring Fling
- Quarter-page ad in newspaper insert

Please have your high-resolution ad and logo sent to Sean Gerow at Sgerow@fsanepa.org no later than March 1, 2024. For questions, please reach out to Sean at (570) 823-5144, ext. 351



Sponsorship Commitment Form

Please fill out this for completely to ensure that we accurately recognize your support.

Contact Name: _____

Address: _____

Business Phone/ Cell: _____ E-Mail: _____

Name of Business/ Contributor: _____
(as it should appear in promotional materials)

Sponsorship- YES! I want to sponsor this event!

- | | |
|---|--|
| <input type="checkbox"/> 1895 Level- \$10,000 | <input type="checkbox"/> 2010 Level- \$2,500 |
| <input type="checkbox"/> 1972 Level- \$7,500 | <input type="checkbox"/> 2022 Level- \$2,000 |
| <input type="checkbox"/> 1990 Level- \$5,000 | <input type="checkbox"/> 2021 Level- \$1,000 |

I do not wish to Sponsor, but:

- I would like to make a monetary contribution to FSA NEPA! Amount: _____
- I would like to reserve tickets for the event! Number of Tickets (\$150.00each) : _____

I would like to place a Congratulatory message or ad in the newspaper insert:

- | | | |
|--|--|--|
| <input type="checkbox"/> Full-Page: \$500
9.87"w x 10"h | <input type="checkbox"/> Half- Page: \$250
9.87"w x 5"h | <input type="checkbox"/> Quarter-Page: \$125
4.87"w x 5"h |
|--|--|--|

Ad specifications: 300 dpi in JPG or PDF format

The event program is being produced by the Times Leader and will be circulated to 25,000 readers in a special insert, scheduled to run on Sunday, April 14, 2024. This will ensure maximum visibility before the event. **Please provide your ad via e-mail no later than March 1, 2024.**

Please make checks payable to:

FSA NEPA

31 W. Market St.

Wilkes-Barre, PA 18701

Questions? Contact Sean Gerow sgerow@fsanepa.org or (570) 823-5144, ext. 351